

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF THE SENECA
FALLS DEVELOPMENT CORPORATION HELD ON APRIL 26, 2016.**

The Seneca Falls Development Corporation Board of Directors met on April 26, 2016. The meeting was convened at 6:04 p.m. in the Generations Bank headquarters at 20 East Bayard, Seneca Falls, New York. Board members Joell Murney-Karsten, Menzo Case, Ken McConnell, Patrick Nugent and Jay Eastman and were present. Board members Greg Lazzaro and Dave Delely were unable to attend the meeting. Dennis Scannell attended the meeting as a member of the public.

Chairwoman Joell Murney-Karsten presided over the meeting and Mr. Eastman recorded the minutes of the meeting.

Minutes

Minutes of the March 15, 2015 Board meeting were reviewed and minor corrections to the minutes were suggested. These corrections were accepted and the minutes were approved unanimously on a motion made by Mr. McConnell and seconded by Mr. Case.

Treasurer's report

Mr. Case provided the Treasurer's report. He indicated that the Corporation's audit had been completed and reminded the Board of the previously audit fee of \$3,150.00 for the audit. Mr. Case then indicated the cash held by the Seneca Falls Development Corporation (the "SFDC") as of the meeting was approximately \$92,600.

Mr. Eastman moved to accept the Treasurer's report. The motion was seconded by Mr. McConnell and was unanimously carried.

Farmer's Market Update

Mrs. Murney-Karsten and Mr. Case provided led a discussion regarding the Seneca Falls Farmer's Market, in preparation for a meeting with Farmer's Market personnel the following day. The consensus of the discussion was that the market needs to expand by bringing in more farm vendors, more food vendors (which is a big draw to the market) and should raise the vendor fees. There was general consensus that the market needs to draft a written three year plan with the objective of becoming financially self-sufficient well within that time frame. It was also suggested that the Farmer's Market should be held on Fall Street once a month to see whether this will increase public attendance at the market.

The discussion next turned to support of the Farmer's Market by Seneca Falls Development Corporation for the coming season. Mr. Case moved that an amount of \$3,300 be authorized to support market. The motion was seconded by Mr. Nugent and unanimously carried.

Economic Development Meeting Review

The Board's discussion next moved to a review of the Economic Development Meeting held at the Generations Bank headquarters on April 22, 2016. It was noted that approximately 50 people attended the meeting. From this group 6 individuals volunteered to work on updating the Seneca Falls 2007 Strategic Plan and 11 volunteered to work on the high priority tasks presented at the meeting. The Chair appointed the following Board members to lead these activities:

Strategic Plan Update - Mrs. Murney-Karsten and Mr. McConnell
High Priority Tasks - Mr. Case and Mr. Eastman

During the course of the discussion the necessity of having a Seneca Falls representatives on one or more of the Finger Lakes Region Economic Development Council work groups was mentioned. It was also suggested that the Board should consider submitting a proposal for the Governor's \$10 million Downtown Revitalization Initiative.

New Business

Mr. Case discussed that an organizational meeting will be sponsored by and held at the Generations Bank headquarters at noon on May 11, 2016. The purpose of the meeting is to discuss and begin organizing an effort to enhance and expand upon the existing Ludovico Sculpture Trail.

At this point two upcoming Women's Rights 100th Anniversaries were noted. First, on November 6, 1917 women gained the right to vote in New York State. This milestone was the tipping point for the U.S. constitutional amendment that provided women the right to vote. Second, The 19th Amendment to the U.S. Constitution was ratified on August 18, 1920 when Tennessee, by a narrow margin (50 to 49) approved the amendment. There was general agreement among the Board members that efforts to highlight these milestones and Seneca Falls role in the U.S. Women's Suffrage movement should be initiated.

Finally, Mr. Case noted that the 19K run attracted 740 participants and was a very successful event.

Adjournment

Mrs. Murney-Karsten reminded the Board that its next meeting would be held on May 26, 2016 at 6:00 PM in the Generations Bank Headquarters.

There being no further business before the Board a motion to adjourn was made by Mr. Case at 6:59 PM, seconded by Mr. Eastman and carried unanimously.

Respectively submitted,


Jay M. Eastman, Secretary

26 May 2016
Date approved by the Board