

Seneca Falls Development Corporation
Annual Meeting & Board of Directors Meeting - Minutes
December 10, 2018

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on **Monday, December 19, 2018** in the main conference room in the Generations Bank Headquarters at 20 East Bayard Street, Seneca Falls, New York.

Board members Joell Murney-Karsten, Dave Delelys, Gerald Graziano, Greg Lazzaro, Ken McConnell and Diana Smith were present. Also attending was Greg Zellers, Director of the Seneca Falls Development Corporation. Chairwoman Joell Murney-Karsten presided over the meeting and Mr. McConnell recorded the minutes. The meeting was called to order at **5:00 PM**.

Prior Meeting Minutes Approval

The **November 13, 2018** meeting minutes were presented by Mr. McConnell and were moved for approval with corrections as noted (incorrect date) on a motion by Mr. **Delelys**, seconded by Mr. **Graziano** and unanimously approved by the Board.

Treasurer's Report

Mr. Graziano briefly presented the Treasurer's report for **November**, which is attached. He mentioned that a bank account balance was approximately **\$123,500**. Expenses for the period included Mr. Zellers fee and routine depreciation and amortization expenses. Mr. **McConnell** moved to accept the Treasurer's report. The motion was seconded by Mr. **Lazzaro** and then unanimously approved by the Board.

New Business

Greg Zellers reported details on the Brownfield grant. The property seeking review is the Seneca Falls Machine property. An explanation of the process, advantages and disadvantages was offered by Greg Zellers. The Sylvania plant was discussed. It is owned by Verizon and they are liable for repairs to the property.

2020 Celebration

A video was made to forward to Ellen DeGeneres to entice her to film a show here. Other items discussed were hiring an Event Coordinator, compensation? Attributes required are experience, education, contacts, marketing background, etc./ Will the Town be funding these efforts? A committee needs to be formed to create a vision and determine scope of celebration. Are there available State and/or Federal funding or grants available for this?

2019 Action Items

Ideas discussed were bringing Doug Finch (Town Manager of Canandaigua) to Seneca Falls to meet with the board and discuss best practices.
Begin an assessment of at-risk companies. Begin discussion with these committees (HPC, Zoning and Planning) to identify problems/barriers. Create info center for those looking to get a project moving forward. Management of the public image or perception to focus on positive and not negative coverage of economic development. Create strategic plan to address this.
Regular updates to Town Board
Regular update to news media or have a column
Invite IDEA/Chamber/County or other partners to review action items at January meeting

Gerry Graziano proposed hiring an Accounting firm, This idea needs to be explored

Old Business

The following old business items were discussed.

Seneca Falls Development Corporation
Annual Meeting & Board of Directors Meeting - Minutes
December 10, 2018

b) Open board seat to replace Jay Eastman, send ideas to Joell

c) The 2018 Farmers Market has one vendor who paid fees of \$120.00. The vendor became ill and never attended. It was agreed to refund the fees.

Member Comments

There was no further discussion among the Board members

Next Meeting

Mrs. Murney-Karsten set the date for next meeting of the Board to be held on January 17, 2019 at 5:00 PM in the Board Room of the Generations Bank Headquarters.

Adjourn

There being no further business before the Board, upon motion by Mr. Graziano, seconded by Mr. Delelys and unanimously approved, the Board adjourned at 5:47 PM.

Respectfully submitted,

Kenneth McConnell
Interim Secretary

Date approved by the Board

Day Month Year