

Seneca Falls Development Corporation
Annual Meeting & Board of Directors Meeting - Minutes
February 13, 2019

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Wednesday, February 13, 2019, in the board room of the Generations Bank Headquarters at 20 East Bayard Street, Seneca Falls, New York.

Board members present included: Board Chair Joell Murney-Karsten, Doug Avery, Diana Smith, and Greg Lazzaro. Also attending were Greg Zellers, Director of the SFDC, and prospective new members Jerry Goodenough and Shannon Ward.

Annual Meeting:

The Annual Meeting was called to order at 6:10 PM.

Board Nominations:

Chair Joell Murney-Karsten thanked outgoing Board Members Jay Eastman and Jerry Graziano for their service to the organization. She also thanked outgoing Board Member Dave Delelys, who was replaced as Town Council representative at the end of 2018 by Doug Avery. Mrs. Murney-Karsten then introduced the board members present to board nominees Jerry Goodenough and Shannon Ward. Both introduced themselves and their professional backgrounds, citing their interest in serving the community. A motion was made by Greg Lazzaro to induct both with three-year terms, seconded by Diana Smith. It was unanimously approved.

New officers:

A slate of officers was set forth: Joell-Murney-Karsten was nominated to continue to serve as Chair; a motion was made by Doug Avery, seconded by Diana Smith, and adopted unanimously. Shannon Ward was nominated as Vice Chair; a motion was made by Greg Lazzaro, seconded by Jerry Goodenough, and adopted unanimously. Doug Avery was nominated to continue to serve as Treasurer; a motion was made by Joell Murney-Karsten, seconded by Diana Smith, and adopted unanimously. Ken McConnell was nominated as Secretary; a motion was made by Doug Avery, seconded by Diana Smith and adopted unanimously. A discussed took place concerning the need for a second signatory for bank checks and to provide an-auditor function as well as assistance to the Treasurer; a motion was made by Diana Smith to nominate Jerry Goodenough, seconded by Greg Lazzaro. It carried unanimously.

Review of Policies:

Chair Murney-Karsten reviewed the essential paperwork required for Directors to complete, which includes acknowledgement of policies concerning Records Retention and Conflict of Interest. Board members were provided the policies for review and signature.

2018 Accomplishments:

The Board was presented a review of accomplishments achieved in 2018. Chair Joell Murney-Karsten and Director Greg Zellers led directors through a PowerPoint presentation. A copy is attached hereto.

Adjournment:

The Annual Meeting was adjourned at 6:28 PM.

Regular Meeting:

The February 2019 Regular Meeting of the Seneca Falls Development Corporation (SFDC) was called to order at 6:29 PM.

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Prior Meeting Minutes:

The meeting minutes for the January meeting of the SFDC were presented for review and approval. Following a recommended revision to amend the title to remove the reference to an annual meeting, a motion was made by Doug Avery to approve the revised minutes, seconded by Greg Lazzaro, and unanimously approved.

Treasurer's Report:

Doug Avery presented a report including a Statement of Accounts and Profit and Loss Statement for the SFDC, reflecting figures as of February 13, 2019. They are attached to this document. Chair Murney-Karsten asked Town Supervisor Greg Lazzaro to research the status of a requested reimbursement by the Town Board for services received by Greg Zellers. There being no further discussion, a motion to accept the Treasurer's Report was made by Greg Lazzaro, seconded by Jerry Goodenough, and unanimously approved.

New Business:

Mrs. Murney-Karsten reviewed 2019 Goals of the SFDC as set forth in the published Strategic Plan, and discussed in subsequent meetings of the SFDC. She indicated that she would like to continue to revisit these priorities. Doug Avery asked for a copy of the slides presented to be shared with the Directors.

Old Business:

Mrs. Murney-Karsten reported on the continuing effort to secure the services of a coordinator to lead the planning effort for Seneca Falls 2020, the year-long centennial celebration of the 19th Constitutional Amendment, a significant event in the birthplace of women's rights.

Mrs. Murney-Karsten presented a table of sponsorship levels created to support the cost of producing and promoting the slate of monthly events.

Mrs. Murney-Karsten reported that she had secured the theater at del Lago Resorts & Casino as the location to host a large event as part of the celebration, and that she had invited a celebrity. She is contemplating a possible second celebrity, should the first decline.

The website for following promotion for the event is www.senecafalls2020.com .

Directors requested that the search for a coordinator be continued. No action was taken.

Member Comments:

There were no member comments.

Next Meeting:

Mrs. Murney-Karsten set the date for the next meeting of the Board to be held on March 27, 2019, at 5:30 PM.

Adjourn:

There being no further business before the Board, upon motion by Mr. Lazzaro, seconded by Jerry Goodenough and unanimously approved, the meeting adjourned at 6:55 PM.

Respectfully submitted

Diana Smith
Board Member