

**Seneca Falls Development Corporation  
Annual Meeting & Board of Directors Meeting - Minutes  
January 17, 2019**

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on **Monday, January 17, 2019** in the ~~training~~education room in the Generations Bank Headquarters at 20 East Bayard Street, Seneca Falls, New York.

Board members Joell Murney-Karsten, ~~Doug Avery~~Deletys, Gerald Graziano, Greg Lazzaro, Ken McConnell and Diana Smith were present. Also attending was Greg Zellers, Director of the Seneca Falls Development Corporation. Chairwoman Joell Murney-Karsten presided over the meeting and Mr. McConnell recorded the minutes. The meeting was called to order at 5:33 PM.

**Prior Meeting Minutes Approval**

The **December 10, 2018** meeting minutes were presented by Mr. McConnell and were moved for approval with corrections as noted (incorrect date) on a motion by Mr. Lazarro, seconded by Mr. McConnell and unanimously approved by the Board.

**Treasurer's Report**

Mrs. Murney-Karsten briefly presented the Treasurer's report for **December**, which is attached. There was no discussion and a motion to accept was presented by Mr. McConnell and was seconded by Mrs. Smith and then unanimously approved by the Board.

**New Business**

Mrs. Murney-Karsten reported that there are two open seats on the board, Jay Eastman and J~~G~~erry Grazino have resigned and replacements were discussed. A question was raised about an interested party that serves on the HPC 'Historic Preservation Committee' and questioned if that might be a conflict of interest. A discussion by Mr. Lazzaro brought up points that might be a conflict but Mrs. Smith disagreed that the role of HPC is compliance and SFDC does not include that role. The interested party membership on this board was tabled. The idea of having a non-voting member from Planning, HPC and Zoning committees might help to improve communications

The Annual Meeting for SFDC has been postponed to February 13, 2019 (next meeting) to ~~appoint~~elect new members and elect officers once those two board seats have been filled.-

There was a motion to add Mr. Avery as Interim Treasurer by Mrs. Murney-Karsten and seconded by Mrs. Smith. The motion was passed.

There was also a motion to extend the contract of Greg Zellers, Director of the Seneca Falls Development Corporation by Mr. Avery and seconded by Mr. Lazzaro. The motion was approved.

There was a motion to add Mr. Avery as a signatory on the checking account by Mr. McConnell and seconded by Mrs. Smith. The motion was approved.

**Old Business**

The following old business items were discussed.

**2020 Celebration**

There was a good discussion that focused on an event coordinator for the 2020 event and goals and direction. A budget was discussed, a resolution will be prepared and presented to the Town Council to fund this budget.

Several names were discussed and they will be contacted to determine interest.

**2019 Action Items**

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Ideas discussed were bringing Doug Finch (Town Manager of Canandaigua) to Seneca Falls to meet with the board and discuss best practices.

Begin working on the DRI grant

Matching projects with a budget

Canal Trail

Walk of Fame

Begin an assessment of at-risk companies. Begin discussion with these committees (HPC, Zoning and Planning) to identify problems/barriers. Create info center for those looking top get a project moving forward. Management of the public image or perception to focus on positive and not negative coverage of economic development. Create strategic plan to address this.

Regular updates to Town Board

Regular update to news media or have a column

Invite IDEA/Chamber/County or other partners to review action items at January meeting

Brownfield Grant

Greg Zellers held a discussion of the grant process and its scope

- Assessment
- Maintenance
- Abatement

- He is hoping that the grant deadline will be extended since the government shutdown has not allowed him to receive necessary permission/information needed to access the grant forms/.

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**Member Comments**

There was no further discussion among the Board members

**Next Meeting**

Mrs. Murney-Karsten set the date for next meeting of the Board to be held on February 13, 2019 at 5:30 PM in the Board Room of the Generations Bank Headquarters.

**Adjourn**

There being no further business before the Board, upon motion by Mr. Lazzaro, seconded by Mrs. Smith and unanimously approved, the Board adjourned at 6:57 PM.

Respectfully submitted,

Kenneth McConnell  
Interim Secretary

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Date approved by the Board

Day Month Year