



2019 DOWNTOWN REVITALIZATION INITIATIVE

Community Workshop – Prospective Project Worksheet

In 2018, Seneca Falls was selected as a Finalist for the \$10 million Downtown Revitalization Initiative (DRI) in the Finger Lakes Region. Although Penn Yan was selected as the 2018 DRI recipient for our region, we are encouraged by the feedback received and are working to prepare the 2019 DRI application with input from the Seneca Falls community.

New York State’s Downtown Revitalization Initiative seeks to “transform communities ripe for development into vibrant neighborhoods where the next generation of New Yorkers will want to live, work, and raise a family.” With its purpose echoing our own interests, we are holding a series of community workshops to discuss and outline potential DRI-related projects.

State funding secured through the DRI can be used towards eligible capital projects that have the potential to spark economic vitality and growth in the downtown area. Guided by the framework of our recently-adopted Economic Development Plan, core project goals include:

- Improve Seneca Falls’ downtown as a source of economic growth by expanding current businesses, attracting new businesses, and developing housing opportunities;
- Retain and attract a diverse group of people of all ages, ethnicities, and incomes;
- Enhance the quality of life for Seneca Falls residents;
- Ensure that growth and investment projects align with the Economic Development Plan

We want your input!

Together, we can work to make Seneca Falls a thriving downtown corridor once again, and we invite you to list your ideas, projects, and priorities so we can assemble a master list of projects to consider. While all ideas and recommendations will be considered, it’s important to note that the DRI process has certain limitations and guidelines. Before adding to your list, please note that DRI funds can be used towards capital projects such as:

Public Improvements

Investments in infrastructure to support projects such as streetscape improvements and traffic safety enhancements. Projects can also include physical improvements to or expansion of commercial space, including façade, parking, and sidewalk enhancements.

New Development or Rehabilitation of Existing Structures

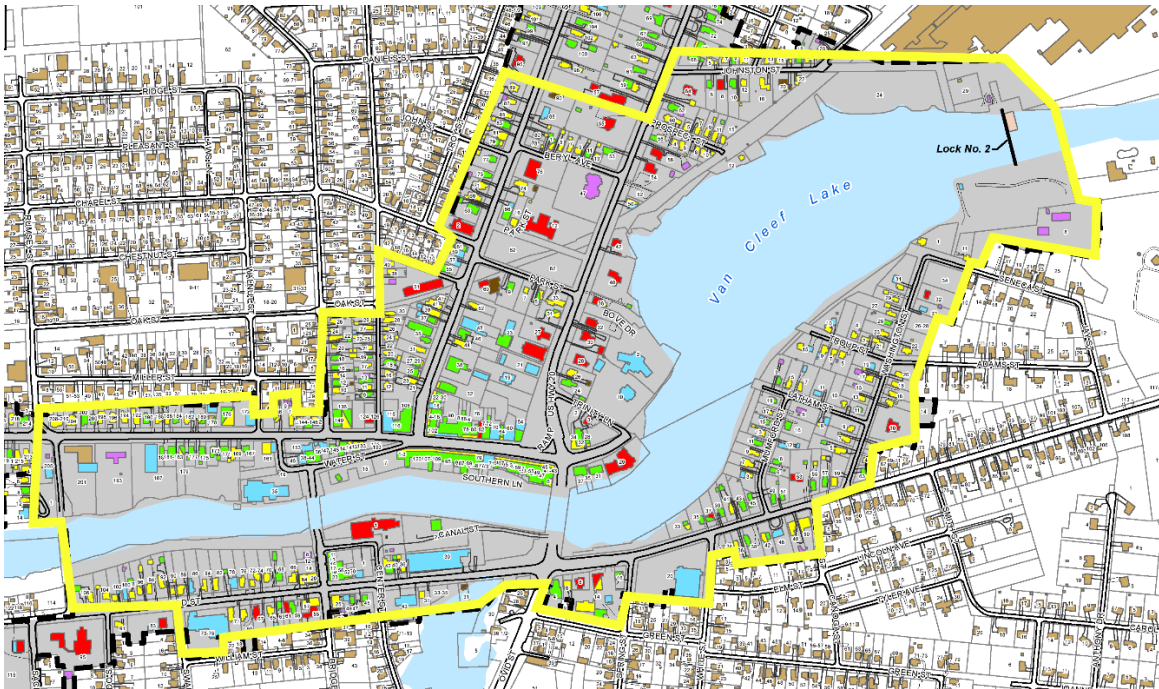
Development or rehabilitation of real property, including pre-development and pre-construction activities, to create mixed use, transit-oriented buildings or new dining venues. Abatement, clean-up, and rehabilitation activities for historic buildings can also qualify for revitalization.

Public Amenities

Public arts, cultural offerings, and facilities such as arts centers and performance venues, walking trails, improved boating/docking amenities, and more.

Catchment Area

Projects are eligible for State DRI funding if they are located within the boundaries of the Seneca Falls downtown study area, which is referenced on the following map:



Economic Development Plan

Potential projects listed in the DRI application must align with the goals, concepts, and priorities listed in Seneca Falls Economic Development Plan, which was adopted in early 2018 following a series of community events and workshops. While the scope of the EDP is broad and inclusive, it should still be referenced to make sure ideas and proposed projects are viable.

You can view and/or download a copy of the Seneca Falls Economic Development Plan here: <http://senecafallsdevcorp.org/edp>

Level of Detail

At this stage in the process, your input can remain general in nature. This process will start with the “What” (potential ideas) and ultimately be developed into the “How” (specific projects).

For example, ideas could be general, such as, “add public wifi access,” “attract new businesses on Fall Street,” “market Seneca Falls with a cohesive identity,” or “enhance canalside area.”

Or, they could be more specific, such as, “rehabilitate St. Patrick’s school into senior housing,” “establish a block grant program for local businesses,” or “add interactive walking history tour.”

On the following sheet, please list your own ideas or projects for consideration. We’ll then pool the community suggestions and work to refine the list into actionable additions to the DRI application. It’s only with community input and support that we can better position Seneca Falls to be the 2019 award recipient. Your participation is appreciated!

2019 Seneca Falls Downtown Revitalization Initiative

Project Concepts and Ideas

Name:

Telephone:

Email:

Ideas for Consideration:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____

You can use the reverse side of this sheet if necessary.

We thank you for your input and for your interest helping Seneca Falls become the 2019 DRI award recipient. The entire community will need to pull together, and every journey begins with a first step. We're happy to have you with us.