

Seneca Falls Development Corporation Board of Directors Meeting - Minutes April 20, 2020

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Monday, April 20, 2020 via teleconference. The link to the meeting was posted on the SFDC website.

Board members present included: Board Chair Joell Murney-Karsten, Mike Ferrara, Doug Avery, Christine VanDusen, Jerry Goodenough, Kristin Grillone, and Jessica Lorenzetti. Also attending was Greg Zellers, Director of the SFDC.

Meeting called to order at 5:01.

Prior Meeting Minutes:

The meeting minutes for the March 23, 2020 meeting were reviewed. Mike Ferrara moved to approve the meeting minutes, seconded by Doug Avery and unanimously approved.

Treasurer's Report:

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of March 31, 2020. They are attached to this document. The Audit is expected to be completed in the next several days. The Audit Report deadline has been extended by 30 days. The Paris Report deadline was suspended indefinitely due to the state of emergency. Mike Ferrara moved to accept the report, seconded by Christine VanDusen and unanimously approved.

New Business:

The Active 8 program will not be running this spring, therefore Active 8 will be donating outdoor toys to encourage students to stay active to the Seneca Falls Backpack and School Lunch Programs.

There are two new businesses coming to Seneca Falls. WT Brews announced that they have moved into the restaurant behind The Young Agency on the canal. They have an existing brewery in Syracuse, so this will be an additional location. Also, the former Seneca Falls Library/ARC location near Trinity Church has been purchased and there will be a spa relocating there from Auburn.

Old Business:

August 2020 event -

The SFDC is working on a 2020 event that involves the Secretary of State for the month of August, however it is now in flux given the COVID 19 situation.

Seneca Falls 2020 Committee -

I. Banners/signage: Greg designed slats to affix under the existing "Welcome to Seneca Falls" signs. One of these slats provides information for the Farmer's Market. Another slat reads, "Inspiration for It's a Wonderful Life". A third slat reads, "The Birthplace of Women's Rights". Additional slats may be added for recurring town events. The Seneca Falls 2020 Committee is looking into purchasing a large banner for Fall Street.

II. Purple and gold: Downtown Gardeners are planting purple and gold flowers in honor of the 2020 celebration. The Seneca Falls 2020 Committee will ask businesses to plant purple and gold flowers and/or utilize these colors when decorating.

III. Greg is reopening communication with Scholastic in hopes to explore ways they could get involved in the 2020 celebration.

DRI process and project updates -

The State, consultants and LPC are still hoping to hold the last DRI meeting in person in order to engage the public. The LPC still needs to vote on the final \$15 million dollars in projects that will be submitted to the state who will then pare it down to \$ 9.7 million in projects that will be funded. That decision should come in July/August.

Farmer's Market 2020 Season -

The Farmer's Market is considered essential and will be moving forward with the 2020 season, however there will be no crafts or non-food/essential items sold. Vendors and patrons will follow social distancing guidelines. The food trucks will be allowed but only for take-out.

2 & 10 Fall Street -

The SFDC and the Town Board are continuing to work with developers on the 2 Fall Street and 10 Fall Street properties.

Member Comments:

There are no additional member comments.

Next Meeting:

Joell Murney-Karsten set the next monthly meeting of the SFDC for Tuesday, May 19th at 5:00 PM.

Adjourn:

There being no further business before the Board, upon motion by Mike Ferrara, seconded by Doug Avery and unanimously approved, the meeting adjourned at 5:54 PM.

Respectfully submitted,

Jessica Lorenzetti
Secretary & SFDC Board Member