

## **Seneca Falls Development Corporation Board of Directors Meeting - Minutes December 18, 2019**

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Wednesday, December 18, 2019 at 5:30pm in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included: Board Chair Joell Murney-Karsten, Doug Avery, Shannon Ward, Jessica Lorenzetti, Gregg Lazzaro, and Jerry Goodenough. Also attending were Greg Zellers, Director of the SFDC.

The meeting was called to order at 5:40 PM.

### **Prior Meeting Minutes:**

The meeting minutes for the November 19, 2019 meeting were reviewed. Doug Avery moved to approve the meeting minutes, seconded by Gregg Lazzaro and unanimously approved.

### **Treasurer's Report:**

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of November 19, 2019. They are attached to this document. Doug reported that as an alternative to closing out the Active8 account he wants to use the account to harbor the money the SFDC is receiving for the 2020 ornament sales. Doug will be inquiring with Generations bank on how to change the name on this account. Jerry Goodenough moved to accept the report, seconded by Shannon Ward and unanimously approved.

### **New Business:**

A potential new board member was scheduled to make the meeting tonight but was unable to attend. Introductions and board vote were rescheduled for the January board meeting.

### **Old Business:**

Doug Avery reported that proposals are due on January 6, 2020 as part of the current RFP process for property owned by the town.

### **DRI Meeting updates:**

- An initial kick-off meeting was held on 11/26/19
- The first public meeting held on 12/16/19, just under 70 people in attendance
- The planning committee will be meeting after 1/17/2020, the date the proposals are due
- There will be at least 2 more public meetings date: TBD
- All meeting information and other data and reports are posted on the Seneca Falls DRI website

### **2020 Ornaments:**

- Very successful sales to date
- The initial procurement of 500 ornaments was sold out
- A second allotment of ornaments was purchased and received (total between two orders just under 1,000)

### **2020 Seneca Falls year-long celebration:**

- LaBella has paid their Sponsorship of \$1,000

- Current SFDC board members will be taking on some tasks for this event, to be discussed in January meeting

Farmers market:

- Greg Zellers will oversee this effort in 2020
- Patti Battley from Cornell Cooperative Extension will be the Market Manager and she will be invited to the January SFDC meeting for further discussion

Town of Seneca Falls RFP for future grant writing:

- Doug Avery reported that there were three separate proposals returned
- Interviews will start on 12/30
- A tentative choice might be announced at the January 7, 2020 annual re-organization meeting of the Town

**Member Comments:**

- Joell Murney-Karsten was asked by the Waterloo village to discuss the Seneca Falls DRI process
- The Seneca Falls Development Corporation thanked Gregg Lazzaro for his years of leadership and support for the SFDC initiatives
- Gregg Lazzaro thanked Joell and Greg Zellers for getting the SFDC re-focused and for their efforts in the DRI process

**Next Meeting:**

Joell Murney-Karsten set the next monthly meeting of the SFDC for Tuesday January 21, 2020 at 5:30pm at FLX Creatives.

**Adjourn:**

There being no further business before the Board, upon motion by Gregg Lazzaro, seconded by Jessica Lorenzetti and unanimously approved, the meeting adjourned at 6:41 PM.

Respectfully submitted,

Jerry Goodenough  
Board Member