

## **Seneca Falls Development Corporation Board of Directors Meeting - Minutes January 21, 2020**

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Tuesday, January 21, 2020, in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included: Board Chair Joell Murney-Karsten, Doug Avery, Shannon Ward, Jessica Lorenzetti, Mike Ferrara, and Jerry Goodenough. Also attending were Greg Zellers, Director of the SFDC, Patti Paine, and Christine Van Dusen.

The meeting was called to order at 5:30 PM.

### **Prior Meeting Minutes:**

The meeting minutes for the December 18, 2019 meeting were reviewed. Doug Avery moved to approve the meeting minutes, seconded by Jessica Lorenzetti and unanimously approved.

### **Treasurer's Report:**

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of December 31, 2019. They are attached to this document. Doug reported that he is waiting to close 2019 until the audit is complete. Doug and Greg Zellers will develop a spreadsheet to track the 2020 ornament sales. Mike Ferrara moved to accept the report, seconded by Jessica Lorenzetti and unanimously approved.

### **New Business:**

A potential new board member, Christine Van Dusen was introduced to the board. Christine works at CV Designs, and she gave the board some background and experience she has in business development. Mike Ferrara moved to accept Christine as a new board member, seconded by Doug Avery and unanimously approved.

Patti Paine through Cornell Cooperative Extension (CCE) was introduced as the potential new manager for the Farmer's Market. Patti has extensive background doing this work including the fact she helped with the farmers market in prior years for Seneca Falls. She will continue to work with Greg Zellers in this role. An MOU will be introduced at the next meeting for board approval between CCE and the SFDC for Market Management services.

Joell Murney-Karsten will write a letter to the Town Board requesting that the Farmers market expenses be covered by the Town once the MOU's have been configured.

The board had a discussion concerning the 2020 celebration work. A sub-committee was formed including Jessica Lorenzetti, Doug Avery, Shannon Ward and Jerry Goodenough. The calendar will be published by January 22, and the committee will work with local business and organizations to request any 2020 events be submitted to the calendar. The sub-committee will meet in January and report back to the SFDC at the February meeting on any new events for the 2020 year.

Joell Murney-Karsten discussed that the February SFDC meeting will be the annual meeting which will include the election of new officers. She encouraged current members to think about taking on an officer position and to think about possible new members to join the board.

**Old Business:**

The SFDC and the Town Council are continuing to work with developers on the 2 Fall Street and 10 Fall Street properties. Both were submitted as potential project in the DRI application.

Doug Avery reported that the RFP's solicited by the town will be opened on February 4, 2020.

**DRI Meeting updates:**

- 41 projects submitted, next meeting is scheduled for January 29, 2020
- Secretary of State Rosana Rossado is scheduled to visit this summer to tour the DRI sites, visit the NWHF and the National Park, and meet with Seneca Falls students.

**Member Comments:**

- Joell Murney-Karsten reported that the PARIS filings are due at the end of March
- Joell also reported that a new conflict of interest form will need to be signed by all board members.

**Next Meeting:**

Joell Murney-Karsten set the next monthly meeting of the SFDC for Monday February 24, 2020 at 5:00pm at FLX Creatives.

**Adjourn:**

There being no further business before the Board, upon motion by Mike Ferrara, seconded by Doug Avery and unanimously approved, the meeting adjourned at 7:03 PM.

Respectfully submitted,

Jerry Goodenough  
Board Member