

Seneca Falls Development Corporation Board of Directors Meeting - Minutes November 19, 2019

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Tuesday, November 19, 2019, in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included: Board Chair Joell Murney-Karsten, Doug Avery, Shannon Ward, Jessica Lorenzetti, Dave DeLelys and Jerry Goodenough. Also attending were Greg Zellers, Director of the SFDC.

The meeting was called to order at 6:00 PM.

Prior Meeting Minutes:

The meeting minutes for the October 22, 2019 meeting were reviewed. Doug Avery moved to approve the meeting minutes, seconded by Jessica Lorenzetti and unanimously approved.

Treasurer's Report:

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of October 21, 2019. They are attached to this document. Doug reported that he will close out the Active8 account and move the remaining money to the savings account. Dave DeLelys moved to accept the report, seconded by Shannon Ward and unanimously approved.

New Business:

A potential new board member was scheduled to make the meeting but was unable to attend. Introductions to the board and board vote was rescheduled for the December board meeting.

DRI update: The State was in Seneca Falls on Monday November 18th to outline the next few steps in the DRI process. Proposals will be due by mid-January. The target level of projects is \$15-\$20 million. Joell Murney-Karsten was in Albany today, November 19th and made a presentation with the Finger Lakes Regional Economic Development Council as the Finger Lakes Region's DRI grant winner to the SIAT (Strategic Implementation Assessment Team). The audience provided positive comments concerning the presentation and the Seneca Falls community. The Local Planning Committee members for the DRI process will be listed on the Seneca Falls DRI website. There will be an open house and celebration of the DRI grant at the Gould Hotel on November 20th sponsored by the SFDC, Generations Bank, the Gould, and the Town of Seneca Falls. An initial DRI kick-off meeting is scheduled for November 26th at 6:30 at the Seneca Falls Community Center.

Greg Zellers suggested that the Seneca Falls Development Corporation change the mailing address from the current PO box to 121 Fall Street. Doug Avery made a motion to change the mailing address, seconded by Jessica Lorenzetti and unanimously passed.

Old Business:

An update was made to the current RFP's for property owned by the town. The Town is still working on the general RFP for those properties. The document will be looked at and edited by Greg Lazzaro and Doug Avery. Greg Zellers will provide a one-page information sheet to accompany the RFP's regarding the DRI process.

A developer for the old hospital building is in the process of working through a purchase offer and performed a site visit of the property.

2020 Ornaments:

- Various local businesses have begun to sell the ornaments with positive feedback to-date
- Greg Zellers and Joell are working on a press release
- Any local shops selling the ornaments must pay for their orders up front in quantities of 10
- A second order of 500 ornaments has been placed

Member Comments:

The Hunting Building was discussed, and Doug Avery reported that the State Historic Preservation Board has ruled that the building does have historic value.

Next Meeting:

Joell Murney-Karsten set the next monthly meeting of the SFDC for Wednesday December 18th at 5:30pm at FLX Creatives.

Adjourn:

There being no further business before the Board, upon motion by Jerry Goodenough, seconded by Shannon Ward and unanimously approved, the meeting adjourned at 7:08 PM.

Respectfully submitted,

Jerry Goodenough
Board Member