

Seneca Falls Development Corporation Board of Directors Meeting - Minutes June 27, 2019

The Seneca Falls Development Corporation (the "SFDC" or the "Corporation") Board of Directors met on Wednesday, June 27, 2019, in the board room of the Generations Bank Headquarters at 20 East Bayard Street, Seneca Falls, New York.

Board members present included: Board Chair Joell Murney-Karsten, Doug Avery, Shannon Ward and Jerry Goodenough. Absent were: Greg Lazzaro. Also attending were Greg Zellers, Director of the SFDC.

The meeting was called to order at 5:31 PM.

Prior Meeting Minutes:

The meeting minutes for the May 15, 2019 meeting were reviewed. Doug Avery moved to approve the meeting minutes, seconded by Shannon Ward and unanimously approved.

Treasurer's Report:

Doug Avery presented a report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of May 31, 2019. They are attached to this document. Jerry Goodenough moved to accept the report, seconded by Joell Murney-Karsten and unanimously approved.

Also discussed – town payments made to the SFDC to cover salaries approved for 2019. Doug Avery will be researching this.

New Business:

Grant writer: Doug Avery submitted an RFP to the Seneca Falls Town Board for their June meeting - outcome is still pending on this. The RFP submittal is on the July 2nd agenda.

Sample Ornaments for the 2020 event: Joell Murney-Karsten presented a couple sample ornaments that could be sold during the 2020 event. The board will consider this fund raiser at the next scheduled meeting.

Old Business:

DRI Grant: The board discussed the submitted proposal. The entire document was re-written with updates to many of the pictures and an emphasis on youth and tying into the historical presence in Seneca Falls. Greg Zellers used all his allotted time and spent over 62 hours of extra time on the document. A resolution was put forward by Joell Murney-Karsten to pay Greg an additional \$2,625 to cover the costs for this work. Doug Avery moved to accept the resolution, seconded by Jerry Goodenough and unanimously passed.

Famers market: Greg Zellers reported on the farmers market to date. Attendance is up from 2018 from 100/week to 300/week. All vendors are reporting that their sales have increased.

2020 celebration update: Susie Cornett was unable to attend the meeting, she did submit a report (attached) and it was reviewed by the board.

Team Active 8: Greg Zellers reported that RC Wilson Legacy Funds for Youth Sports is inquiring into writing a grant for creating a program to duplicate what has been done in Seneca Falls and other communities.

Empty Board Seats: The board discussed a strategy for filling the seats, all members were encouraged to seek out applicants.

Member Comments:

The SFDC board members discussed potential development opportunities in the town.

Next Meeting:

Joell Murney-Karsten set the next monthly meeting of the SFDC for Wednesday July 24th at 5:00pm at FLX Creatives.

Adjourn:

There being no further business before the Board, upon motion by Jerry Goodenough, seconded by Doug Avery and unanimously approved, the meeting adjourned at 6:45 PM.

Respectfully submitted,

Jerry Goodenough
Board Member