

Seneca Falls Development Corporation Board of Directors Minutes of the February 14, 2022 Meeting

The Seneca Falls Development Corporation (the “SFDC” or the “Corporation”) Board of Directors met on Monday, February 14, 2022 in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included Board Chair Joell Murney-Karsten, Doug Avery, Jerry Goodenough, Mike Ferrara, Kaitlyn Laskoski and Jessica Lorenzetti. Christine VanDusen and Kristin Grillone joined the meeting via telephone. Also attending was Greg Zellers, Director of the SFDC.

The meeting was called to order at 5:00.

Prior Meeting Minutes:

The meeting minutes for the January 18, 2022 meeting were reviewed. Mike moved to approve the meeting minutes, seconded by Kaitlyn and unanimously approved.

Treasurer’s Report:

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of January 31, 2022. They are attached to this document. Doug will close out the Active 8 account once he and Greg confirm that there are no more charges coming from that account. Mike moved to accept the report, seconded by Kaitlyn and unanimously approved.

New Business:

2021 Key Accomplishments Presentation –

Director Greg Zellers presented board members with the key accomplishments of the SFDC in 2021. Accomplishments included, but are not limited to, the Downtown Revitalization Initiative, the DRI Building Improvement Fund, Reopen Seneca Falls Website, and the “Ripples of Change” Sculpture Project and Dedication Event. Greg will email a copy of the presentation, which includes all key accomplishments, to board members, as well as post the presentation to senecafallsdevcorp.org for the public.

Measurement Report –

Joell read the SFDC mission statement to board members and board members signed and submitted the Measurement Report to Joell.

NY Canal Corp Grant –

The grant program is intended to support tourism and recreation along canal waterways and trails. It includes two funding categories: Event Support, with an award range of \$500 to \$15,000, and Tourism Infrastructure and Amenity Support, which an award range of \$5,000 to \$24,000. Grant applications are due by April 1, 2022. Board members discussed potential

infrastructure projects. Greg will send out additional information on the grant to board members.

Election of Officers –

Mike Ferrara moved to add Doug Avery as the newest member of the SFDC (a 3-year term), seconded by Jessica Lorenzetti and unanimously approved. Mike Ferrara moved to appoint Jerry Goodenough to the position of SFDC Chair, seconded by Jessica Lorenzetti and unanimously approved. Mike Ferrara moved to appoint Kristin Grillone to the position of Vice Chair, seconded by Jessica Lorenzetti and unanimously approved. Mike motioned to appoint Doug Avery and Kaitlyn Laskoski to the positions of Co-Treasurers, seconded by Jerry Goodenough and unanimously approved. Mike Ferrara appointed Jessica Lorenzetti to the position of Secretary, seconded by Jerry Goodenough and unanimously approved. These positions will commence at our next SFDC meeting, in March 2022.

SFDC 2021-2025 Budget Adoption –

Doug Avery moved to accept the 5-year budget that was presented by SFDC Director, Greg Zellers, seconded by Mike Ferrara and unanimously approved.

Conflict of Interest Form –

Board members signed and submitted the Conflict of Interest form to Greg.

Retention and Destruction Policy –

Mike Ferrara moved to adopt the policy, seconded by Doug Avery, and unanimously approved.

Old Business:

2021 PARIS Preparation –

Greg and Doug shared that PARIS has been prepared and is ready to submit by the March 31st deadline.

Member Comments:

Mike Ferrara shared with board members the desire/need for an interest free loan fund. This is a topic that board members want to discuss in further depth at the March meeting.

Next Meeting:

Jerry Goodenough set the next monthly meeting of the SFDC for Monday, March 21, 2022 at 5:00 PM to be held in person at FLX Creatives.

Adjourn:

There being no further business before the Board, upon motion by Mike Ferrara, seconded by Doug Avery and unanimously approved, the meeting adjourned at 6:35 PM.

Respectfully submitted,

Jessica Lorenzetti, Secretary & SFDC Board Member