

Seneca Falls Development Corporation Board of Directors Minutes of the May 23, 2022 Meeting

The Seneca Falls Development Corporation (the “SFDC” or the “Corporation”) Board of Directors met on Monday, April 18, 2022 in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included Board Chair Jerry Goodenough, Doug Avery, Mike Ferrara, and Kaitlyn Laskoski. Also attending was Greg Zellers, Director of the SFDC.

This did not make a quorum, there were no items needing a vote at this meeting.

The meeting was called to order at 5:00.

Prior Meeting Minutes:

The meeting minutes for the April 18, 2022 meeting were reviewed. A vote for approval will be taken on the June meeting.

Treasurer’s Report:

Doug Avery presented a financial report including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of April 30, 2022. They are attached to this document. Doug talked about the use of funds for the DRI work that is forthcoming. No vote was taken, a vote will occur for the June meeting covering this time period.

New Business:

Rural Outdoor Adventure grant –

Greg discussed the grant and how it will work and the opportunities for Seneca Falls. There is no open application yet, Greg will track this availability. Greg will work with town/MRB on this.

Old Business:

Canal Grant, agenda shift – SFDC did not receive a grant in 2022, and Greg reported the canal corporation encouraged the SFDC to re-apply in 2023. All programming for the grant will be held off except for the laminate maps which will be made and handed out from a couple of businesses for use by anyone wanting to kayak or boat and follow the map.

Building Improvement Fund update –

Greg shared the info for the small business awards. Eighteen out of the twenty-one projects received some form of an award. Greg continues to work alongside Grant Consultant LaBella Associates (Ed Flynn and team).

“Three Ladies” Statue Update –

Greg will be finalizing the language and submitting to the firm for final review. The town will be covering the costs for this work – thank you!

2022 Farmers Market –

The market is set to open June 21st. Greg is finalizing any open issues with Luke.

Loan Interest Loan Fund –

The group had a discussion to try and define the parameters of this program. Greg will be providing a scoping document or outline for a program but more importantly targeting areas where more discussion will need to take place (How much is in the program, who funds it, etc.).

Member Comments:

There are no member comments.

Next Meeting:

Jerry Goodenough set the next monthly meeting of the SFDC for Monday, June 20, 2022 at 5:00 PM to be held in person at FLX Creatives.

Adjourn:

There being no further business before the Board, upon motion by Doug Avery, seconded by Jerry Goodenough and unanimously approved, the meeting adjourned at 6:02 PM.

Respectfully submitted,

Jerry Goodenough, Board Chair SFDC