

Seneca Falls Development Corporation Board of Directors Minutes of the August 7, 2023 Meeting

The Seneca Falls Development Corporation (the “SFDC” or the “Corporation”) Board of Directors met on Monday, August 7, 2023 at The Gould Hotel at 108 Fall Street, Seneca Falls, New York.

Board members present included Jerry Goodenough, Doug Avery, Mike Ferrara, Kristin Sandroni, Frank Sinicropi, David Goldberg, and Jessica Lorenzetti. Greg Zellers, Director of the SFDC, attended the meeting as well.

The meeting was called to order at 5:00 pm.

Prior Meeting Minutes:

The meeting minutes for the June 26, 2023 meeting were reviewed. Kristin moved to approve the meeting minutes, seconded by Doug, and unanimously approved.

Treasurer’s Report:

Doug Avery presented two financial reports, including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of June 30, 2023 and July 31, 2023. The reports are attached to this document. Kristin suggested that paying Quickbooks annually rather than bimonthly may be more cost effective. Additionally, Greg and Doug reminded the board that they will open a separate checking account for the Microenterprise Assistance Program soon. Kristin moved to accept the report, seconded by Jerry, and unanimously approved.

New Business:

Resignation of Christine VanDusen –

Jessica made a motion to accept, with regret, the official resignation letter of board member Christine VanDusen, seconded by Doug, and unanimously approved. We thank Christine deeply for her commitment to the SFDC and the Seneca Falls community. Greg will send Christine a flower arrangement from Sinicropi Florist.

Nominations and Voting for Open Board Seat –

Jerry made a motion to nominate David Goldberg as new member of the SFDC, seconded by Kristin, and unanimously approved. We welcome David and look forward to the exciting work ahead.

Old Business:

DRI + Building Improvement Fund Update & Status –

Greg shared that all three projects that the Town of Seneca Falls and SFDC are overseeing (60 State Street, 102 Fall Street, and 86 Fall Street) are in motion. Greg is closely monitoring the progress of each project and will email out an updated spreadsheet to board members after tonight’s meeting.

Local Waterfront Revitalization Program (LWRP) –

Mike Ferrara met with the newly formed LWRP committee on May 31st. The SFDC has been provided with the minutes from that meeting. Mike has also met with a representative of New York State to identify the members of the committee and discuss next steps. Mike will soon be scheduling a meeting with the LWRP committee and will keep board members posted on any progress.

Microenterprise Assistance Program Grant Update –

Town of Seneca Falls has been awarded \$210,000 with the intention to create and retain jobs, expand economic opportunities, and improve the quality of life for working families. All submitted applications have been reviewed and scored by SFDC members.

Jerry made a motion to enter executive session at 5:30, seconded by Kristin, and unanimously approved.

Jerry made a motion to exit executive session at 6:35, seconded by Kristin, and unanimously approved.

Member Comments:

There are no member comments.

Next Meeting:

Jerry Goodenough set the next monthly meeting of the SFDC for Monday, October 2, 2023 at 5:00 PM to be held in person at FLX Creatives.

Adjourn:

There being no further business before the Board, upon motion by Mike Ferrara, seconded by Kristin Sandroni and unanimously approved, the meeting adjourned at 6:44 PM.

Respectfully submitted,
Jessica Lorenzetti, Secretary & SFDC Board Member