

## **Seneca Falls Development Corporation Board of Directors Minutes of the May 2023 Meeting**

The Seneca Falls Development Corporation (the “SFDC” or the “Corporation”) Board of Directors met on Monday, May 1, 2023 in the conference room of FLX Creatives at 121 Fall Street, Seneca Falls, New York.

Board members present included Jerry Goodenough, Doug Avery, Mike Ferrara, Kristin Sandroni, and Jessica Lorenzetti. Greg Zellers, Director of the SFDC, attended the meeting via Zoom.

The meeting was called to order at 5:00 pm.

### **Prior Meeting Minutes:**

The meeting minutes for the March 27, 2023 meeting were reviewed. Doug moved to approve the meeting minutes, seconded by Mike, and unanimously approved.

### **Treasurer’s Report:**

Doug Avery presented two financial reports, including a Statement of Accounts (credits and debits) held by the SFDC, reflecting figures as of March 31, 2023 and April 30, 2023. The reports are attached to this document. Mike moved to accept the report, seconded by Kristin, and unanimously approved.

### **New Business:**

Microenterprise Assistance Program Grant Update –

Town of Seneca Falls has been awarded \$210,000 with the intention to create and retain jobs, expand economic opportunities, and improve the quality of life for working families. Greg shared that there are currently 4 new businesses and 3 existing businesses interested pursuing in this opportunity.

Greg and Doug will ensure there is a separate non-interest-bearing account that is specific for the Microenterprise Assistance Program.

Kristin made a motion to approve the completion, submission and/or usage of the following documents, listed below as #1-#4, seconded by Doug, and unanimously approved.

- #1. The Seneca Falls Microenterprise Assistance Program Design Guideline
- #2. The Sub-recipient Agreement between The Town of Seneca Falls and The Seneca Falls Development Corp
- #3. The Seneca Falls Microenterprise Assistance Program Administrative Plan
- #4. The Seneca Falls Microenterprise Program Application

Additionally, there will be a public meeting to inform the public about the process. Greg stated that he will send out specific information regarding the public meeting to SFDC board members soon.

**Colonial Belle Boat Tour –**

Mike shared information regarding a tour boat cruise excursion through Colonial Belle, located in Fairport. Approximately 60 participants would take a bus to Fairport and then cruise back to Seneca Falls on a tour boat. The plan is to reserve space at the Recreation Center for cruisers to park their vehicles. Another suggestion was to see if local hotels would be interested in offering discounted prices for rooms and/or if local businesses would offer special deals for cruisers. Also important to note is that 70 feet of dockage on the Fall Street side of the canal must be reserved for the tour boat.

**Local Waterfront Revitalization Program (LWRP) –**

Michael N'dolo from MRB Group joined the SFDC to give board members a general overview of the LWRP program. He reviewed the benefits of the program, discussed examples of potential projects, and informed board members of the next necessary steps to move forward. Mike Ferrara, with the support of other board members, is forming a committee of stakeholders to work with MRB. The LWRP will be a large focus in the coming months. Board members are encouraged to review the provided reading material regarding the program in preparation for our next meeting.

**SFDC 2023-2027 Budget Adoption –**

The finance subcommittee met prior to the SFDC meeting, at 4:30, to review and make amendments to the SFDC 2023-2027 budget. Mike made a motion to submit the proposed 5-year budget for review and board approval, seconded by Doug, and unanimously approved.

**Old Business:**

**2023 Farmers Market Update –**

Greg held a meeting for market vendors in late April. He shared that there are currently 10 committed vendors and 4 stalls to be filled. The market will run from 2 PM – 6 PM on Tuesdays, beginning on June 13<sup>th</sup>. Martin's Smokehouse BBQ and The Sprinkle Starship (ice cream truck) are returning for the season. Additionally, The Seneca Falls Library and The Artist's Lounge will run children's programs.

**Town Comprehensive Plan –**

The Town Comprehensive Plan sub-committees met last week and the plan is progressing. As a reminder, the sub-committees are as follows: Family Life, Economic Security, Culture and Aesthetic Development, and Physical/Built Environment.

There is a plan to hold a public meeting this summer. More information is forthcoming.

**Member Comments:**

There are no member comments.

**Next Meeting:**

Jerry Goodenough set the next monthly meeting of the SFDC for Monday, June 26, 2023 at 5:00 PM to be held in person at FLX Creatives.

**Adjourn:**

There being no further business before the Board, upon motion by Mike Ferrara, seconded by Kristin Sandroni and unanimously approved, the meeting adjourned at 6:15 PM.

Respectfully submitted,  
Jessica Lorenzetti, Secretary & SFDC Board Member